

WORKSHOP ON  
**STRATEGIC  
ADVOCACY**

EMPOWERING YOUTH FOR  
POLITICAL INFLUENCE

**YOUTH PROGRAM**



In partnership with:

POPULATION  
RESEARCH  
INSTITUTE



**GLOBAL CENTER**  
for Human Rights

# STRATEGIC ADVOCACY

A large, detailed bronze lion sculpture with its paw resting on a globe, set against a background of classical columns. The lion is the central focus, with its head turned slightly to the left. The globe is a large, smooth sphere. The background shows several tall, fluted columns of a classical building, with a decorative archway visible on the left side. The overall scene is brightly lit, suggesting an outdoor setting.

WORKSHOP

THE WORKSHOP AND ORGANIZERS

A decorative graphic in the bottom right corner consisting of several parallel lines in yellow and blue, radiating from a point.

# THE WORKSHOP AND ORGANIZERS

Despite the intense political and economic pressure exerted by international organizations to infringe on the right to life, the family and fundamental freedoms, some countries have resisted thanks to the **advocacy** of organizations that are in tune with the values of their peoples.

**Advocacy** - organized action to strategically **influence political decisions** in favor of a particular cause or agenda - has become one of the most efficient ways to resist ideological colonialism.

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# THE WORKSHOP AND ORGANIZERS

For this reason, we are convening the **Workshop on Strategic Advocacy** to provide participants with a set of **tools** that will enable them to effectively influence legislative and governmental decisions in their communities in favor of life, family and fundamental freedoms.

The event is aimed at young leaders and will be held in **Madrid** from November 29 to December 3, 2024, in the framework of our **VI Transatlantic Summit**.

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# VI

Madrid 2  
December 1 and 2 0  
2  
4

# TRANSATLANTIC SUMMIT

For freedom and  
a culture of life



PNfValues



# THE WORKSHOP AND ORGANIZERS

The workshop is part of the Youth Youth Program, the Political Network for Values' commitment to educate and train young people in political leadership, placing them in direct contact with those who are actively engaged in promoting and defending the values we share in the governmental and legislative spheres.

It is a joint initiative of our Network with the Global Center for Human Rights and the Population Research Institute.

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# STRATEGIC ADVOCACY

WORKSHOP



STRUCTURE AND CONTENT

# STRUCTURE AND CONTENT

The participants of the **Workshop on Strategic Advocacy** will live an extraordinary training experience over five days. The first two days will be focused on an **intense training** with political members and friends of our Network and with two of the best advocacy specialists in America and Europe, with extensive experience in international organizations and national parliaments. The remaining three days will be spent at the **VI Transatlantic Summit** as part of the **team of volunteers**, in a unique experience for networking and establishing cooperation ties.

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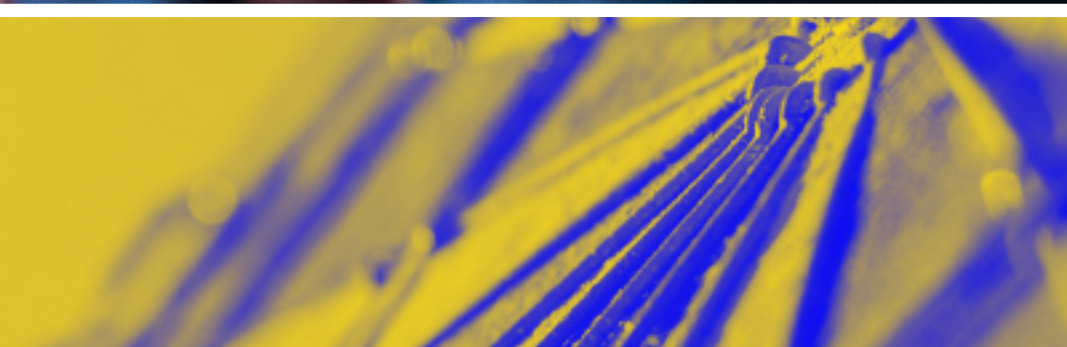


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# STRUCTURE AND CONTENT



# STRUCTURE AND CONTENT

## TOPICS



Acting in an articulated way is necessary for political incidence



Creating powerful narratives



How to think and act strategically



Standing firm, communicating hope and always moving forward



A fundamental rule: to gather allies



Case study: The breakdown of progressive hegemony at the OAS



Analyzing the situation and determining courses of action



Case study: USA - the fetal heartbeat law and the fall of Wade v Roe



The power of dialogue - approaching politicians in the field



Case study: ARC - the power of beauty, goodness and truth

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# STRUCTURE AND CONTENT

## PROGRAM

Nov 28	Nov 29	Nov 30	Dec 1	Dec 2	Dec 3
Arrival in Madrid and welcome dinner	Workshop on Strategic Advocacy		Work on the VI Transatlantic Summit volunteer team	Participation in the VI Transatlantic Summit	Closure Breakfast

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# STRATEGIC ADVOCACY

WORKSHOP



PROFESSORS

# PROFESSORS



**Neydy Casillas** is Vice President of International Affairs at the Global Human Rights Center, acting as an advisor on international law to Latin American legislators and politicians. She is a lawyer specializing in human rights and international law. With more than 15 years of experience, she has done pioneering and very successful advocacy work at the United Nations and the Organization of American States. She has intervened and made submissions to the Inter-American Court of Human Rights (IACHR), making substantial contributions to the defense of fundamental freedoms. His experience focuses on the defense of fundamental human rights, challenging the misuse of international law that seeks to undermine sovereignty and democracy. She is a founding member of the U.S. National Committee on Religious Freedom. She is Mexican and married to Sebastian.

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INSTITUTE



# PROFESSORS



**Carlos Beltramo** is a philosopher and PhD in Education. He is a researcher at the University of Navarra. He collaborates with the European office of the Population Research Institute (PRI) and with the NEOS Foundation. With Carlos Polo he has written "Scenario Analysis with a Chess Player's Mindset" (2012) and "Don't let them decide for you. Everyone can do politics in the post-truth era" (2018). Between 2020 - 21 together they edited the books "Pandemonium" (1, 2 and 3), disseminating ideas about the current cultural and social reality. In 2024 with the NEOS Global Threats Working Group, he coordinated the report "Unmasking the 2030 Agenda". And with Giuliana Caccia he is co-author of the report "Agenda 2030 in Peru: Sustainable Development or Surrender of Sovereignty?", edited by Asociación Origen and PRI. He is Spanish, married to Monica and has 6 children.

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# STRATEGIC ADVOCACY






WORKSHOP



LEARNER'S PROFILE

# LEARNER'S PROFILE

The **workshop** will have a limited number of **20 young leaders** as students. Requirements:

-  Women and men from 18 to 30 years old;
-  Leaders politically, socially or culturally committed to life, family or freedoms;
-  In communion with the values promoted and defended by PNfV;
-  Who want to have a more articulated impact on their environment;
-  Who speak English.

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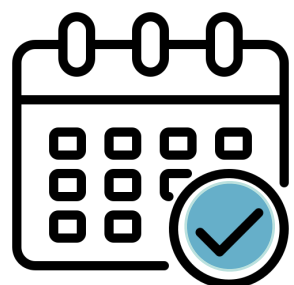
# STRATEGIC ADVOCACY

WORKSHOP



INFORMATION AND REGISTRY

# INFORMATION AND REGISTRY



**In-person event:**

Nov, 29 - Dec, 3; 2024.  
Madrid, Spain.



The organizers will provide selected students with:

- Access to the workshop and the VI Transatlantic Summit;
- Accommodation;
- Main meals.

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# INFORMATION AND REGISTRY



The **s t u d e n t** will have to cover his/her expenses for:

- Travel to Madrid;
- Local transportation;
- Some meals;
- Personal expenses.

ENROLL  
NOW

**A p p l i c a t i o n s** are open until **O c t o b e r 11**. To compete for a place fill out this form:

**h t t p s : / / f o r m s . g l e / S G 3 6 x 3 S s J 3 A D B m r A 9**

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# INFORMATION AND REGISTRY



This training event is organized by **Political Network for Values**, an international platform of politicians who promote and defend life, family and liberties, in alliance with the **Global Center for Human Rights** and the **Population Research Institute**.



Contact:

[office@politicalnetworkforvalues.org](mailto:office@politicalnetworkforvalues.org)

## YOUTH PROGRAM



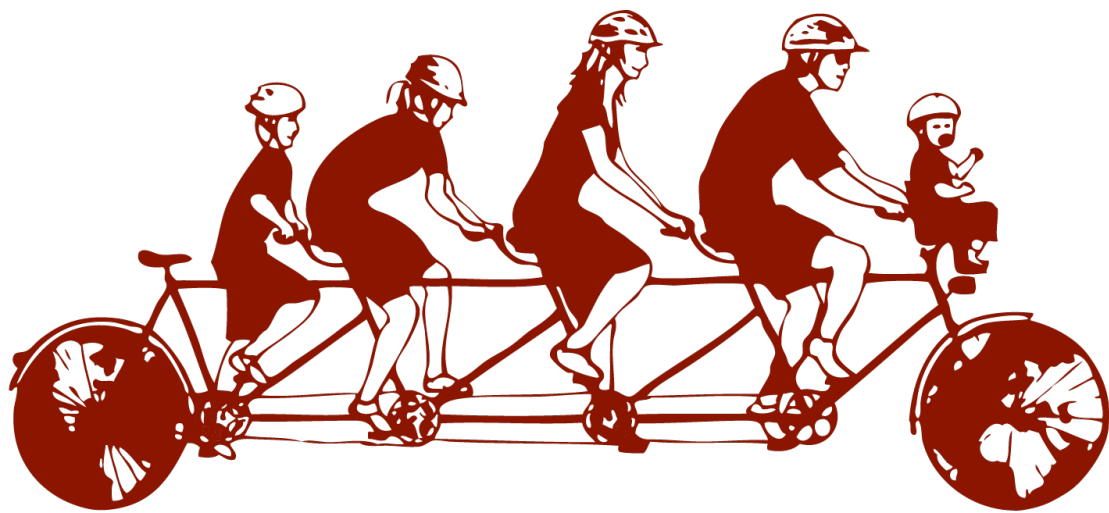
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# POLITICAL NETWORK FOR VALUES

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[www.politicalnetworkforvalues.org](http://www.politicalnetworkforvalues.org)



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EMPOWERING YOUTH  
FOR POLITICAL  
INFLUENCE

Nov 29 - Dec 3, 2024

Madrid, Spain

This event is part of the VI Transatlantic Summit.

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